

Unity Resources Receives Mastery Award from ActionCOACH Business Coaching

DALLAS, TX – January 6, 2011 – Unity Resources, LLC, a privately owned mineral and royalty asset management company, has been presented the 2010 Mastery Award from ActionCOACH Business Coaching, the largest coaching business in the world.

The Mastery Award is an annual award given to the company that has demonstrated the most sound business fundamentals. These business fundamentals include: Financial Mastery - having a solid handle and understanding of underlying corporate financials; Delivery Mastery - having solid, repeatable processes to insure the customers get exactly what they were promised; Time Mastery - using business practices to focus the business leaders' time on the things that matter most in growing their business; and Destination Mastery - having a very well articulated, clearly understood picture of where the business is heading - the goal.

“We worked hard throughout 2010 to define our vision and streamline our business processes,” says Mark Mersman, Co-Founder and Principal of Unity Resources. “These efforts have solidified our relationships with our equity partners and will be instrumental in the continued growth of our company. We’re honored to have received this reward.”

About Unity Resources

Unity Resources is a privately owned mineral and royalty asset management company that combines energy investment expertise with private wealth management experience. Unity Resources focuses on acquiring mineral and royalty ownership positions in actively developing oil and natural gas fields throughout North America.

To learn more, visit the company’s web site at <http://www.unityresources.net>

More information on ActionCOACH Business Coaching may be found by visiting <http://www.actioncoach.com/>